



American Translators Association

*The Voice of Interpreters and Translators*

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## ATA Client Outreach Kit

### Skills Module

### Using the ATA logo

The ATA logo is included in the model presentation and is also available for download. See [www.atanet.org/membership/ata\\_logo\\_guidelines.php](http://www.atanet.org/membership/ata_logo_guidelines.php)

You're not required to use the logo in your presentation, but if you do use it—in any part of your presentation or marketing materials—you must follow ATA's Logo Usage Guidelines. See [www.atanet.org/membership/ata\\_logo\\_guidelines.php](http://www.atanet.org/membership/ata_logo_guidelines.php). The Guidelines specify what you can and can't do with the ATA logo. For example, you may put the logo on your promotional materials to highlight your ATA membership.

**Important:** You may not present yourself as an official representative of the ATA. This must be completely clear from your use and positioning of the logo.

If you have questions about using the ATA logo, contact Mary David [[mary@atanet.org](mailto:mary@atanet.org)] at ATA Headquarters.